



Tech content Finland actually understands.

Digikamu is Jussi's tech channel: reviews and content about everything smart. Benefits first, in plain language, no spec sheets.

33,000+

followers on TikTok

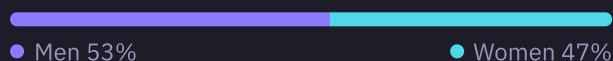
99%

of viewers in Finland

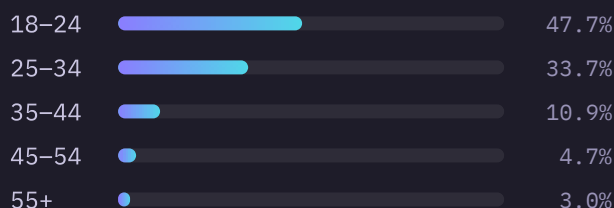
81%of TikTok audience
aged 18–34**10–100k+**

organic views / video

TikTok · @digikamu

33,000+

AGE SPLIT

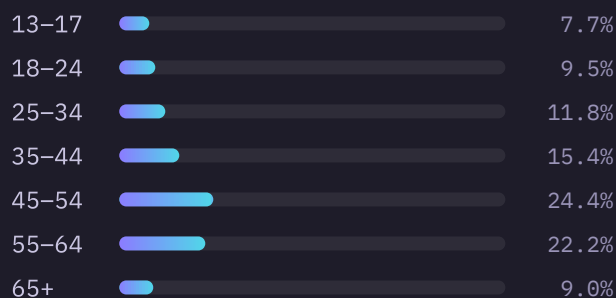


99% of viewers are in Finland. Most videos gather tens to hundreds of thousands of organic views.

Instagram · @digikamu

4,800+

AGE SPLIT



Also reaches older age groups — a great pair for TikTok's young audience. I also publish on YouTube Shorts.

Ways to collaborate



Sponsored video or story posts

Your product or service presented honestly, benefits first, on TikTok, Instagram and Shorts.



UGC content for your own channels

Authentic video content for your brand's own use: social, ads and web.



Long-term partnership

Ambassadorship and ongoing visibility. Your brand becomes familiar to the audience over time.

Brands that already trust me

Samsung

Logitech G

NVIDIA

Intel

ASUS

MSI

Huawei

DJI

RØDE

Elgato

Lenovo Legion

Microsoft

Google

Anker

Keychron

realme

eufy

Glorious Gaming

Satechi

Trust

Assembly

Mars

Omenakauppa.com

Jimm's PC-Store

Kivra

Vuokraovi.com

Etua.fi

Boksi

M3 Panel

Prenow

Oshee

Thunder Energy

Content categories

Phones

Tablets

PCs & components

Consoles & gaming

Gaming headsets

Headphones

Speakers & audio

Microphones & recording

Cameras & photography

TVs & displays

Smartwatches & wearables

Smart home & lighting

Home appliances & cleaning

Chargers & power banks

Cases & screen protectors

Desk setups & furniture

Apps & services

Carriers & connectivity

Money & banking

Cars & mobility

Health & wellness

Travel & hotels

Food & drink

Let's build something smart together.

Get in touch and I'll put together a proposal and quote. I usually reply within a day.

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